COLLECTIF NEZ

FROM PLANT TO ESSENCE

CLIENT: NEZ CULTURE

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A world tour of fragrant raw materials

From Sicily to Laos, Paraguay to Madagascar, this book takes you on an incredible olfactory journey for a series of fascinating encounters with perfume plants, the producers who create fragrance essences, extracts and molecules, the perfumers who use them, and the iconic compositions in which you will find them.

Vanilla, jasmine, bergamot, musks... Thirty chapters explore the diversity and richness of perfumery ingredients: their origins, cultivation, transformation and usage, as well as the innovations devised to address the environmental, economic and social challenges of today.

In honor of its 30th anniversary, the International Exhibition of Raw Materials for Perfumery (SIMPPAR) has teamed up with Nez éditions to pay tribute to the people whose expertise sustains a sector that is all too often overlooked.

NEZ ÉDITIONS is an independent publishing house created in 2016 entirely dedicated to perfume and olfaction, aware that there is a direct and powerful link between the sense of smell and our memory, emotions and imagination.

